- 9 AM Welcome & Overview of Operation Santa Claus Jerry Eichen
- 9:15 George Roberts, Hudson Falls School Psycologist, will talk on "Burnout Prevention"
- 9:30 Y96 Holiday Hopechest Fund Raiser Bob Barrett
- 9:45 Lynn Meneely & Corinne Peceu, Co-Chairpersons
 - 1. Calendar of Events
 - 2. Distibution of Checks
 - 3. Shopping & Toy Distribution
- 10 AM Questions & Answers
- 10:15 Sharing Experiences



FRANCIS X. O'KEEFE MAYOR

City of Glens Falls

NEW YORK
OFFICE OF THE MAYOR

TELEPHONE: (518) 761-3804 FAX: (518) 761-0234

- I, Francis X. O'Keefe, being duly sworn, state as follows:
- 1. My name is Francis X. O'Keefe. I am the Mayor of Glens Falls, New York. I was elected to my first term as Mayor in November, 1985, and re-elected to a second four-year term last November. Glens Falls "Hometown, U.S.A." a dynamic, thriving small city. I am proud to have played apart in the success, growth and excellent "quality of life" enjoyed by our fine community.
- 2. I have known Mr. Christopher P. Lynch, President of Normandy Broadcasting (WWSC/WYLR-FM) for 17 years. In the course of my association with him, I have come to admire his qualities of absolute honesty, outstanding leadership and sound judgement. The position of respect and confidence which Mr. Lynch holds in the City of Glens Falls has been well earned.
- 3. Mr. Lynch's radio stations have played integral roles in our community's success. WWSC and WYLR-FM have been long-time leaders in our City's affairs. Mr. Lynch has imbued his radio stations with a working philosophy of social responsibility. In his altruistic manner, Mr. Lynch has always been willing to take the initiative in promoting community events, special causes and civic projects. Mr. Lynch never fails to give the full support of his radio stations to important community causes, more often than not, Mr. Lynch and the staff of WWSC and WYLR-FM have given their time and energy without desire for recognition or personal and monetary gain.
- 4. The success of the City of Glens Falls' annual Holiday Festival, a recent promotion to help return professional baseball to Glens Falls, our entire City Sesquicentennail Celebration, the annual Fort Edward Lions Club "Drum and Bugle Corps Show" (to benefit Lions Club projects) held at East Field in Glens Falls, the annual Adirondack Balloon Festival, the Lower Adiorndack Regional Arts Council Summer Festival and many other events, would have been impossible without Mr. Lynch's help. In some way-whether through public affairs coverage, public service announcements, promotion and advertising, special event coverage, cosponsorship or direct financial underwriting-WWSC and WYLR-FM always manage to help our community.
- 5. Mr. Lynch INVESTS in the City of Glens Falls because he firmly believes that it is far better to give than to receive. His radio stations operate for the public good; I am very proud of the long-standing record of distinguished service achieved by Normandy Broadcasting.

Mayor Francis X. O'Keef

15.14

Swam to before me this 14th day of July 1992-Edward toethel

EDWARD J. BETHEL
Notary Public, State of New York
Qualified in Warren County #5306895
My Commission Expires May 31, 19 74

I, Ronald Pesha, Assistant Professor of Broadcasting at Adirondack Community College, Queensbury, NY, under penalty of perjury, make this statement concerning Normandy Broadcasting, licensee of WYLR. My comments are personal in nature and not officially those of my institution, but do represent professional judgement as the faculty member directly in charge of the broadcast instructional program at this college for seventeen years.

- 1. I have always been eager to maintain good business-to-instructional-program relationships with all broadcast stations in this market, and indeed all have contributed expertise from time to time and have employed our students. However, a study a few years back indicated that Normandy Broadcasting had employed more people from this institution than all other stations in the market combined. My perception is that this remains true to this date. Some of my former students have been employed by Normandy Broadcasting for years and have risen to positions of considerable importance. For years I have received, on a regular basis, written statements from Normandy stating interest in interviewing potential employees.
- 2. Normandy appears very active in coverage of community events, charitable fund-raising events, etc. I frequently see its remote van in the community.
- 3. The broadcast instructional program annually operates in conjunction with Normandy Broadcasting in bringing to this community the Radio/Telethon to benefit Prospect Child and Family Center. While the primary purpose of this event is that of encouraging contributions to help handicapped individuals, this live broadcast experience presents a marvelous opportunity for "real world" experience to our students of broadcasting. The event just could not take place without the enormous contribution of talent and air time from Normandy, the airing of promotional announcements on WYLR, etc.
- 4. As the faculty memner advising the student environmental club for about a decade, I feel particularly indebted to Normandy for coverage of April "Earth Day" events in this community. The club seeks to heighten public awareness of environmental matters by sponsoring community-wide events, and a simple phone call to WYLR has guaranteed live coverage.

Let me emphasize my neutrality to the area's stations: I feel all are contributing to the community and I regularly advise my students to seek employment at any of them. The fact remains that President and General Manager Lynch and Normandy Broadcasting have been particularly responsive to my requests for advice and assistance in the instructional program here. If I were seeking employment in commercial broadcasting, where I did work for many years, there are numerous stations where I would go. Certainly I would be honored to work at WYLR or its companion AM station WWSC.

7/14/92

r espi r itski STATE OF NEW YORK)
) ss.:
COUNTY OF WARREN)

AFFIDAVIT OF EDWARD M. BARTHOLOMEW, JR.

- I, EDWARD M. BARTHOLOMEW, JR., being duly sworn, deposes and states the following:
- 1. I was mayor of the City of Glens Falls from 1978 through 1985.
- 2. I have been a practicing attorney in the State of New York since 1975.
- 3. I have been a resident of the Glens Falls/Queensbury area for nearly 40 years.
- 4. I can state unequivocally and without fear of contradiction that Chris Lynch and Normandy Broadcasting have contributed more to public affairs and broadcasting in the tricounty region than all the other area radio stations collectively.
- 5. In addition to providing local news casts seven days a week (the only station in the tri-county area to do so) Normandy Broadcasting has maintained a public affairs call-in talk program for many years.
- 6. Additionally, Normandy Broadcasting has not been reluctant to take a public position regarding issues of regional concern through broadcast editorials.

STAFFORD &
BARTHOLOMEW
ATTORNEYS AT LAW
IE BROAD STREET PLAZA
YS FALLS, NEW YORK 1891

- 7. Chris Lynch and Normandy Broadcasting have gone beyond the traditional areas of serving the public by instituting several public events each year to benefit scholarships to the youth of our community.
- 8. The station has actively participated with other organizations in a multitude of activities, such as the United Cerebral Palsy telethon, bloodmobiles and funding for volunteer fire companies.
- 9. Normandy Broadcasting has undertaken broadcasting of local sporting events for many years.
- 10. The majority of their programming has been and continues to be of local origination.
- 11. I have found Chris Lynch and Normandy Broadcasting to possess integrity and high standards, and undertake full and complete responsibility to our community.

Edward M. Bertholomew, Jr.

Sworn to before me this 27th day of September, 1990.

SIZANNE APPLEYARD Notary Public, State of New York Warren County Reg. No. 4546219 My Comm. Expires January 27,

July 10, 1992

AFFIDAVIT OF RICHARD C. DUSENBERY

I, Richard Dusenbery, have been an employee of Normandy Broadcasting since August of 1986. My responsibilities as copywriter include the writing and production of commercial material, some public service announcments, and promos. I have examined Normandy's proffer of WYLR's programming, and under penalty of perjury can attest to the following programs.

WYLR has aired weather on average twice per hour between 6am and 12 midnight; local news a minimum of seven times per day Monday-Friday, ABC news; and sports reports a minimum of three times each morning Monday- Friday. Tri-County Notebook items, consisting of community events and the like, were aired on WYLR approximately once per hour.

I also have first-hand knowledge of the following annual and semi-annual programs and campaigns on WYLR during my employment at Normandy Broadcasting. Easter Seals volleyball and softball marathons; pre-recorded public service announcements and live coverage of Americade, Lake George Winter Carnival, and Adirondack Hot Air Balloon Festivals; on-air and on-location support for the Giant Garage Sale and Prospect School radio-telethon; and Jay Bobbin's entertainment reports. I can personally attest to WYLR's commitment to Operation Santa Claus through the "Hope Chest Challenge." While acting as WYLR's Program Director (1989-1990), I assisted in the coordination of the event as WYLR's representative at the Operation Santa Claus workshop directed by Jerry Eichen. WYLR's subsequent on-air promotion of the campaign included extensive pre-recorded announcements, live reads, and a live broadcast.

I also can attest to WYLR's involvement in the following miscellaneous items listed in Normady's proffer: the Miller Christmas Wreath program for C.P.; Scholar Appreciation week; the Angela Williams benefit; Hometown USA Adopts a Town; Shamrock Shuffle; Glens Falls Sesquicentennial observance; Bloodmobiles; Job Discovery; Walkamerica; Drug-free graduation party; Fort Edward Christmas Decoration fund drive; Earth Day rally; and the New York Olympic Run.

Because of WYLR's format and listenership, most public service and community affairs issues were covered through short announcements and live broadcasts. This was deemed the most effective way to get the message to our listeners.

In the six years I've been employed by Normandy Broadcasting, both WWSC & WYLR have done more community service than any other local radio station. It is my opinion that Mr. Lynch will continue to operate WWSC & WYLR in the best interests of the community.

7/10/92